

CORTNEY STOWERS

London based Polynesian, I have 8+ years experience and have led productions, teams and campaigns in the UK, Europe and Australasia.

1. 8+ years experience leading in creative agencies as a Director and Creative Producer.
2. Expert hands on knowledge of Production & Post - Producing, Directing, Writing, Casting, AD'ing, Editing, After Effects & formats.
3. Experienced in briefs, pitching, ideating, growing accounts and client management.

PORTFOLIO



<https://www.cortneystowersdirector.com>

Password: cortney01

TECHNICAL EXPERIENCE

- Creative ideation
- Brief adjustments & deck creation
- Pitching & Sales
- Account sales & relationship building
- Scripting
- Directing
- VO directing
- Producing
- Budget management
- Team Building
- Creative Leadership
- Post—production management
- Editing (Offline—Premiere)
- AI Audio Generation
- AI Video & Image Generation
- AI Video & Image Correction

LANGUAGES

English—Fluent

Italian—B1

WORK EXPERIENCE

Producer (Casual Films, UK)

2022—Present

Leading teams from ideation to final implementation, including directing international campaigns (video/photo) for clients such as Hilton and Amazon. This role centres around initial sales and growing client accounts. Responsibilities include developing looks and leading brand guidelines, leading a team throughout Production, managing spend, production logistics and leading the Post—Production pipeline through offline and online editing.

Producer/Director (Preen, UK)

2020—2022

Worked as a creative lead, responsible for developing, creating and delivering B2C and B2B campaigns alongside strategists for clients such as ODEON and Philip Kingsley. Led sales with clients, pitched creatives and directed to ensure content exceeded expectations resulting in recurring business. Oversaw the post—production process, including offline and online edits, VFX pipelines and animated projects.

Producer (Inside Ideas Group, OLIVER UK)

2019—2020

Led teams on DTC facing branding and B2C content as a Producer for global brands like Veet and Scholl. Supported on full 360 campaigns for brands such as Gaviscon. Managed and collaborated with teams in the UK, Europe, South Africa, Kuala Lumpur and Delhi. Oversaw development of eCRM data capture executions across RB's UK websites.

Creative Producer (Eyes & Ears, NZ)

2019

Led initial creative ideations and worked closely with the creative team to ensure ideas were delivered on time, within budget and to standard. Organised schedules, secured filming permits, managed resources and negotiated contracts with external contractors and agencies.

Producer/Director (Camistry, NZ)

2016—2018

Promoted from an initial role as Junior Producer to Producer & Director, leading creatives and executions on B2C Campaigns for clients such as Burgerfuel, ASB Bank and The Silver Ferns (National Netball team). Responsibilities included leading creatives, sales and productions. Identified, sourced and managed in—house talent and freelancers. Accountable for growing relationships, upselling content and championing the delivery process.

Freelance Contractor (Various)

2013—2016

Independently pitched, sold and directed content for Uber, Durex and other smaller brands and musicians, resulting in over 30 million views by 2017. Before becoming a freelance Director, worked as a Special Effects Technician on MTV's The Shannara Chronicles and learnt collaboration and work ethic from experience as a Production Assistant on New Zealand television shows Terry Teo and Shortland Street.